



# 2021 WSWA ASSOCIATE MEMBERSHIP MEMBERSHIP APPLICATION

## QUALIFICATIONS

To qualify for Associate Membership, your firm must be one of the following:

- Producer or importer of alcoholic or non-alcoholic beverages
- Producer or marketer of products that are used by suppliers or wholesalers/distributors of beverages
- Consultant to suppliers or distributors of beverages
- Trade/professional association serving suppliers or distributors of beverages
- Member of industry print or trade media

## MEMBERSHIP DETAILS

- Associate members will be approved and notified by email within 5 days of application submission.
- Membership is annual and runs from January 1 - December 31. It is a corporate membership
- Membership level cannot be reduced during the membership year.

## CANCELLATION POLICY

Membership cannot be cancelled during the course of the membership year. Associate Membership dues are non-refundable.

## ABOUT WSWA

The principal objective of Wine & Spirits Wholesalers of America, Inc. (WSWA) is to promote the welfare of the alcohol beverage industry and the interest of the public in matters pertaining to the industry.

WSWA also seeks to foster mutual trust, understanding and cooperation among members of the industry and between the industry and the public generally. WSWA strives to further these objectives through its relationship with Associate Members.

## QUESTIONS:

Contact Membership at:

202-243-7502 OR

[membership@wswa.org](mailto:membership@wswa.org)

## RETURN FORM TO:

ATTN. MEMBERSHIP

WSWA, 805 15<sup>th</sup> St., NW, Suite 1120  
Washington, DC 20005

OR EMAIL to [membership@wswa.org](mailto:membership@wswa.org)

## COMPANY/CONTACT INFORMATION:

Company Name

Prime Contact Person

Title

Street Address

City

State

Zip

Telephone

Email

Company Website

## COMPANY DESCRIPTION: (PLEASE CHECK ALL THAT APPLY)

Beverage Alcohol Supplier

Product/Service Provider

Broker

Trade Media

Consultant

Vendor

Distiller

Vintner/Winery

Importer

Other \_\_\_\_\_

Industry Trade Association

## MEMBER LEVEL:

Diamond \$10,000

Platinum \$6,000

Gold \$3,000

Silver \$1,000

## PAYMENT: (PAYMENT MUST ACCOMPANY THIS FORM)

A check in the amount of \$ \_\_\_\_\_ made payable to WSWA is enclosed.

Please charge \$ \_\_\_\_\_ to my credit card\*:

VISA

MasterCard

American Express

Card Number

Expiration Date

Cardholder's Name

Signature *(Credit cards cannot be processed without the necessary credit card information and signature.)*

**\*a 3% processing fee will be added to all credit card transactions**



# 2021 WSWA ASSOCIATE MEMBERSHIP MEMBERSHIP LEVELS & BENEFITS

## DIAMOND MEMBER-\$10,000

### Valuable Marketing and WSWA Convention Benefits:

- Recognition as a Diamond Associate Member in WSWA's Annual Membership Directory & Resource Guide
- Four (4) complimentary copies of WSWA's Annual Membership Directory & Resource Guide
- **NEW:** Enhanced, interactive recognition as a Diamond Associate Member in the Associate Member section of WSWA's website - includes hyperlink to company website with company logo
- **NEW:** Complimentary listing of WSWA wholesaler members
- Complimentary "Diamond Associate Member of WSWA" electronic logo for company website and/or stationery
- **NEW:** Special Member Pricing for the WSWA Brand Battle Tournament
- **NEW:** Full complimentary access to WSWA State Law Database (SLD) and Platinum pricing on SLD reports
- Member-only access to online membership directory of wholesaler and associate members
- **NEW:** Additional branding at Brand Battle Tournament of Diamond members and non-sponsor branding
- **NEW:** Sample of SipSource quarterly report
- **NEW:** Special Associate Membership pricing opportunities for confirmed webinar sponsors
- **NEW:** One-Time Highlight in Weekly Buzz distributed to entire membership

## PLATINUM MEMBER-\$6,000

### Valuable Marketing and WSWA Convention Benefits:

- Recognition as a Platinum Associate Member in printed and digital WSWA Annual Membership Directory & Resource Guide
- Two (2) complimentary copies of the Membership Roster & Industry Directory
- **NEW:** Enhanced, interactive recognition as a Platinum Associate Member in the Associate Member section of WSWA's website - includes hyperlink to company website with company logo
- **NEW:** Complimentary listing of WSWA wholesaler members
- Complimentary "Platinum Associate Member of WSWA" electronic logo for company website and/or stationery
- **NEW:** Special Member Pricing for the WSWA Brand Battle Tournament
- **NEW:** Full complimentary access to WSWA State Law Database (SLD) and Platinum pricing on SLD reports
- Member-only access to WSWA's online membership directory of wholesaler and associate members
- **NEW:** Special Associate Membership pricing opportunities for confirmed webinar sponsors

## GOLD MEMBER-\$3,000

### Valuable Marketing and WSWA Convention Benefits:

- Recognition as a Gold Associate Member in printed and digital WSWA's Annual Membership Directory & Resource Guide
- Two (2) complimentary copies of WSWA's Annual Membership Directory & Resource Guide
- **NEW:** Recognition as a Gold Associate Member in the Associate Member section of WSWA's website - includes company logo
- Member-only access to WSWA's online membership directory of wholesaler and associate members
- **NEW:** Complimentary listing of WSWA wholesaler members
- Complimentary "Gold Associate Member of WSWA" electronic logo for company website and/or stationery
- **NEW:** Special Member Pricing for the WSWA Brand Battle Tournament
- **NEW:** Gold member pricing for State Law Database (SLD) access or reports
- **NEW:** Special Associate Membership pricing opportunities for confirmed webinar sponsors

## SILVER MEMBER-\$1,000

### Valuable Marketing and WSWA Convention Benefits:

- Recognition as a Silver Associate Member in printed and digital WSWA's Annual Membership Directory & Resource Guide
- One (1) complimentary copy of the Annual Membership Directory & Resource Guide
- **NEW:** Recognition as a Silver Associate Member in the Associate Member section of WSWA's website - company name listed
- Member-only access to WSWA's online membership directory of wholesaler and associate member
- **NEW:** Complimentary listing of WSWA wholesaler members
- Complimentary "Silver Associate Member of WSWA" electronic logo for company website and/or stationery
- **NEW:** Member registration rates for the WSWA Brand Battle Tournament
- **NEW:** Special Associate Membership pricing opportunities for confirmed webinar sponsors
- **NEW:** Silver Member pricing for State Law Database (SLD) access or reports