

LEADERSHIP SKILLS CONFERENCE AGENDA



WINE & SPIRITS
WHOLESALERS
OF AMERICA



SUNDAY, JULY 14

9:00 am - 4:00 pm

Optional Distillery Tour

Additional Fee Applies. Continental breakfast and lunch will be provided

- **Heaven Hill Distillery**, (10:00 am - 12:00 pm)
- **Makers Mark**, (12:30 pm - 3:00 pm)

LUNCH WILL BE SERVED AT MAKERS MARK

5:15 pm - 6:00 pm

First Time CLD Attendee Reception

6:00 pm - 7:00 pm

Opening Reception

WELCOME BY:

Senator Rand Paul, (R-KY)

7:00 pm

Depart for Dinner Location(s)

4 SMALL GROUP DINNERS


9:30 pm

After Dinner Meet-up

AGENDA

(As of April 16, 2019)



MONDAY, JULY 15

8:00 am - 4:30 pm	Registration
8:00 am	Breakfast
8:15 am	Opening & Welcome PRESENTED BY: Lee Hastings , CLD Chairman, Moon Distributors, Inc.
8:30 am - 8:45 am	Breakfast Sponsor Presentation
9:00 am - 10:00 am	Presentation PRESENTED BY: Mark Brown , President & CEO, Buffalo Trace Distillery
10:00 am - 10:15 am	Break
10:15 am - 11:10 am	Presentation PRESENTED BY: William Silver , CEO, CannaCraft, Inc.
11:15 am - 12:05 pm	Presentation PRESENTED BY: Michael Mondavi , Michael Mondavi Family Estate
12:10 pm - 1:10 pm	Lunch SPONSORED BY: Inventiv Software 
1:15 pm - 2:30 pm	WSWA Updates PRESENTED BY: WSWA Staff Members
2:30 pm	Committee Nomination Calls; Day 1 Wrap-Up
3:15 pm	Depart for Local Distillery Tours
3:30 pm - 6:15 pm	Small Group Distillery Tours DISTILLERIES: <ul style="list-style-type: none">• Rabbit Hole Distillery• Kentucky Peerless Distilling Co.• Evan Williams Bourbon Experience• Michter's Shively Distillery (<i>tentative</i>) 3:30 pm - 4:45 pm - Distillery Tour/Tasting 1 5:00 pm - 6:15 pm - Distillery Tour/Tasting 2
6:30 pm - 9:00 pm	Reception & Dinner Old Forester
9:30 pm - 12:00 am	After Dinner Meet-Up

AGENDA

(As of April 16, 2019)

TUESDAY, JULY 16

8:00 am - 4:00 pm	Registration
8:00 am	Breakfast SPONSORED BY: DMW&H 
8:30 am - 8:45 am	DMW&H Presentation
8:50 am - 9:20 am	SipSource Presentation
9:20 am - 10:00 am	Nielsen Presentation
10:00 am - 10:10 am	Break SPONSORED BY: Nielsen 
10:10 am - 11:10 am	Dissecting the Hack PRESENTED BY: Jayson E. Street , Vice President, InfoSec
11:10 am - 12:10 pm	Marketing to Millennials & Millennial Retention PRESENTED BY: Chelsea Krost , Top 20 Millennial Marketing & Brand Strategist, America's Leading Millennial Influencer, Host #MillennialTalk
12:10 pm	Final Call for Committee Nominations and Vote
12:10 pm - 1:10 pm	Lunch SPONSORED BY: Provi
1:15 pm - 3:15 pm	Developing Personal Leadership PRESENTED BY: Dan Parsons , Executive Coach and Dale Carnegie Trainer
3:30 pm - 4:15 pm	New Industry Technology PRESENTED BY: Provi Ground Signal
4:15 pm	CLD Wrap-Up
5:30 pm - 9:00 pm	Closing Night Event: Derby Museum and Churchill Downs SPONSORED BY: Luxco Sazerac Beam Suntory 