



WINE & SPIRITS
WHOLESALERS
 OF AMERICA

2020 COUNCIL FOR LEADERSHIP DEVELOPMENT (CLD)

LEADERSHIP SKILLS CONFERENCE AGENDA

SUNDAY, JULY 19

| | | |
|--------------------|---|----------------------------|
| 9:00 am - 3:30 pm | Optional Activity | |
| 2:00 pm - 4:00 pm | WLC Committee Meeting | |
| 5:15 pm - 6:00 pm | First Time CLD Attendee Reception | <i>Penthouse Roof Deck</i> |
| 6:00 pm - 7:00 pm | Opening Reception | <i>Halcyon Rooftop</i> |
| | Past CLD Chairmen are invited to join attendees at Sunday evening activities. | |
| 7:00 pm | Depart for Dinner Location(s) | |
| 7:00 pm - 9:30 pm | Small Group Networking Dinners | |
| 9:30 pm - 11:30 pm | After Dinner Meet-up | |

MONDAY, JULY 20

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| 7:15 am - 8:05 am | Yoga on the Rooftop <i>(All rooms come with a yoga mat)</i> |
| 8:30 am - 1:00 pm | Registration |
| 8:30 am - 9:15 am | Breakfast & Sponsor Exhibits |
| 9:15 am | Opening & Welcome |
| | PRESENTED BY: Chad Stone , CLD Chairman, Breakthru Beverage Group |
| 9:20 am - 9:30 am | Breakfast Sponsor Presentation |
| 9:30 am - 10:20 am | Session 1: Leadership in Time of Change |
| 10:20 am - 10:35 am | Break/Sponsor Exhibits Open |
| 10:35 am - 11:25 am | Session 2: Managing for the Future (Past CLD Chairman Panel) |
| 11:30 am - 12:15 am | Session 3: WSWA Legislative Updates |
| 12:15 am - 12:30 pm | Inventiv Presentation |
| 12:30 pm - 1:20 pm | Lunch with Cannabis Discussion |
| | SPONSORED BY: inventiv |
| | <i>Registered suppliers/sponsors may join lunch and remainder of CLD activities.</i> |
| 1:20 pm | Committee Nomination Calls; Day 1 Wrap-Up |





CLD AGENDA

MONDAY, JULY 20 (CONTINUED)

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| 1:45 pm | Depart for Local Dispensary/Distillery/Brewery Tour | |
| 2:15 pm - 5:45 pm | Small Group Tours <i>Each group will go to a distillery, brewery, and dispensary/growing facility.</i> | |
| | 2:15 pm - 3:15 pm - Tour 1 | |
| | 3:30 pm - 4:30 pm - Tour 2 | |
| | 4:45 pm - 5:45 pm - Tour 3 | |
| 5:45 pm | Depart Last Tour for Breakthru Beverage Colorado Warehouse | |
| 6:30 pm - 9:00 pm | Philanthropic Project, Reception & Dinner at Breakthru Beverage Colorado Warehouse | |
| 9:30 pm | After Dinner Meet-Up | <i>Halcyon Rooftop & Speakeasy</i> |

TUESDAY, JULY 21

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| 8:00 am - 4:00 pm | Registration | |
| 8:00 am - 8:45 am | Breakfast & Sponsor Exhibits | |
| 8:30 am | Day 2 Welcome | |
| 8:35 am - 8:45 am | Breakfast Sponsor Presentation | |
| 8:50 am - 9:45 am | Nielsen & SipSource Presentation | |
| 9:45 am - 10:05 am | Networking Break/Sponsor Exhibits Open SPONSORED BY:  | |
| 10:05 am - 10:55 am | Session 4: Hard Seltzer/White Claw Panel | |
| 11:00 am - 12:15 pm | Session 5: Dale Carnegie Leadership Series Part 1 | |
| 12:15 pm | Final Call for Committee Nominations and Vote | |
| 12:25 pm - 1:30 pm | Lunch & Sponsor Exhibits SPONSORED BY:  | |
| 1:35 pm - 2:45 pm | Session 6: Dale Carnegie Leadership Series Part 2 | |
| 2:45 pm - 3:00 pm | Networking Break | |
| 3:00 pm - 3:45 pm | Session 7: Artificial Intelligence & E-Commerce Discussion | |
| 3:50 pm - 4:30 pm | Session 8: Closing General Session | |
| 4:30 pm | CLD Wrap-Up | |
| 5:15 pm | Depart for Red Rock Amphitheater | |
| 6:00 pm - 10:00 pm | Red Rock Amphitheater Closing Night Reception and Dinner | |