



WINE & SPIRITS
WHOLESALERS
 OF AMERICA

2020 COUNCIL FOR LEADERSHIP DEVELOPMENT (CLD)

LEADERSHIP SKILLS CONFERENCE AGENDA

SUNDAY, JULY 19

9:00 am - 3:30 pm	Optional Activity	
2:00 pm - 4:00 pm	WLC Committee Meeting	
5:15 pm - 6:00 pm	First Time CLD Attendee Reception	<i>Penthouse Roof Deck</i>
6:00 pm - 7:00 pm	Opening Reception	<i>Halcyon Rooftop</i>
	Past CLD Chairmen are invited to join attendees at Sunday evening activities.	
7:00 pm	Depart for Dinner Location(s)	
7:00 pm - 9:30 pm	Small Group Networking Dinners	
9:30 pm - 11:30 pm	After Dinner Meet-up	

MONDAY, JULY 20

7:15 am - 8:05 am	Yoga on the Rooftop <i>(All rooms come with a yoga mat)</i>
8:30 am - 1:00 pm	Registration
8:30 am - 9:15 am	Breakfast & Sponsor Exhibits
9:15 am	Opening & Welcome
	PRESENTED BY: Chad Stone , CLD Chairman, Breakthru Beverage Group
9:20 am - 9:30 am	Breakfast Sponsor Presentation
9:30 am - 10:20 am	Session 1: Leadership in Time of Change
10:20 am - 10:35 am	Break/Sponsor Exhibits Open
10:35 am - 11:25 am	Session 2: Managing for the Future
11:30 am - 12:15 am	Session 3: WSWA Legislative Updates
12:15 am - 12:30 pm	Inventiv Presentation
12:30 pm - 1:20 pm	Lunch with Cannabis Discussion
	SPONSORED BY: inventiv
	<i>Registered suppliers/sponsors may join lunch and remainder of CLD activities.</i>
1:20 pm	Committee Nomination Calls; Day 1 Wrap-Up





CLD AGENDA

MONDAY, JULY 20 (CONTINUED)

1:45 pm	Depart for Local Dispensary/Distillery/Brewery Tour	
2:15 pm - 5:45 pm	Small Group Tours <i>Each group will go to a distillery, brewery, and dispensary/growing facility.</i>	
	2:15 pm - 3:15 pm - Tour 1	
	3:30 pm - 4:30 pm - Tour 2	
	4:45 pm - 5:45 pm - Tour 3	
5:45 pm	Depart Last Tour for Breakthru Beverage Colorado Warehouse	
6:30 pm - 9:00 pm	Philanthropic Project, Reception & Dinner at Breakthru Beverage Colorado Warehouse	
9:30 pm	After Dinner Meet-Up	<i>Halcyon Rooftop & Speakeasy</i>

TUESDAY, JULY 21

8:00 am - 4:00 pm	Registration	
8:00 am - 8:45 am	Breakfast & Sponsor Exhibits	
8:30 am	Day 2 Welcome	
8:35 am - 8:45 am	Breakfast Sponsor Presentation	
8:50 am - 9:45 am	Nielsen & SipSource Presentation	
9:45 am - 10:05 am	Networking Break/Sponsor Exhibits Open SPONSORED BY: 	
10:05 am - 10:55 am	Session 4: Hard Seltzer/White Claw Panel	
11:00 am - 12:15 pm	Session 5: Dale Carnegie Leadership Series Part 1	
12:15 pm	Final Call for Committee Nominations and Vote	
12:25 pm - 1:30 pm	Lunch & Sponsor Exhibits SPONSORED BY: 	
1:35 pm - 2:45 pm	Session 6: Dale Carnegie Leadership Series Part 2	
2:45 pm - 3:00 pm	Networking Break	
3:00 pm - 3:45 pm	Session 7: Artificial Intelligence & E-Commerce Discussion	
3:50 pm - 4:30 pm	Session 8: Closing General Session	
4:30 pm	CLD Wrap-Up	
5:15 pm	Depart for Red Rock Amphitheater	
6:00 pm - 10:00 pm	Red Rock Amphitheater Closing Night Reception and Dinner	