



College Scholarship Program FAQs

Who can apply?

Children of full-time employees of a WSWA-wholesaler-member. The employee must still be a full-time employee of a WSWA member in September for their child to receive the scholarship money if their child is chosen.

When does the application open? When are completed applications due?

The application goes live on March 1st and the deadline for completed applications is May 15th each year.

What materials are required?

Applicants must complete the application form, available on the scholarship website. In addition, they must submit a short essay and an official copy of their most recent transcript. Students currently in high school are also encouraged to send a copy of their SAT and/or ACT test scores if they have them.

Is there a specific file type for the application materials?

Essays must be submitted as a PDF or Microsoft Word files. PDFs are recommended as they are easier to process on our end.

Do applicants have to be incoming freshmen?

Not limited to incoming freshmen. All college students can apply – no matter what year they will be. The student must be a full-time undergraduate student during the 2026-2027 academic year.

Are students in graduate programs eligible to apply?

No, currently the scholarship program is only open to those pursuing an undergraduate degree, associate degree, or trade certification.

Do I have to be attending a four-year university to be eligible?

No, the program is open to those students pursuing four-year degrees or associate degrees, as well as those attending community college full-time, a trade school, etc.

Is the scholarship renewable?

No. The scholarship only covers the upcoming academic year. All applicants are welcome to apply each year that they are eligible. The applicant pool changes each year so the outcome for an individual may vary year to year.

When are the winners announced?

The judges have the summer to review the applications so winners will be announced at the beginning of September.

I submitted all parts of my application, but I was still told some pieces are still missing.

Occasionally, attachments submitted with the form are not readable when we are processing the applications. Please send those missing portions of your application to collegescholarships@wswa.org.

For more information and to access the online application:

Visit www.wswa.org/scholarships,
Email us at collegescholarship@wswa.org.

Deadline to apply for the 2026-2027 academic year is May 15, 2026.