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FOR IMMEDIATE RELEASE

01/03/2023

WSWA-PAC REACHES \$2 MILLION FUNDRAISING GOAL FOR FIFTH CONSECUTIVE ELECTION CYCLE

WASHINGTON, D.C., 01/03/2023 – Wine & Spirits Wholesalers of America (WSWA) today announced that the WSWA-PAC has reached its annual \$1 million fundraising goal for the eleventh year in a row, marking the fifth contiguous election cycle that WSWA members have contributed to the campaigns of pro-wholesaler candidates in excess of \$2 million.

“This is a huge milestone,” said WSWA Chairman Tom Cole. “WSWA-PAC continues to thrive as a great political asset for our industry, allowing our members to engage pro-wholesaler candidates in Washington, D.C. and in their local communities. WSWA-PAC makes a positive difference for WSWA’s member companies.”

WSWA-PAC Director and WSWA Senior Vice President of Member Advocacy Catherine McDaniel credits this milestone to strong membership engagement at all levels including executive giving and payroll deduction offered by member companies to their employees.

“This is a real grassroots effort,” said McDaniel. “Sixteen hundred individual employees from multi-generational, American family-owned wholesalers contribute to WSWA-PAC. These are people from different roles across their organizations – not just owners and executives; in fact, 18 of our member companies offer PAC participation through payroll deduction, making it possible for truck drivers, warehouse workers, salespeople, and logistics experts to participate in the political process.”

In the 2021-2022 election cycle WSWA-PAC supported over 225 candidates, their leadership PACs, national campaign committees and state association PACs where applicable by state law. The WSWA-PAC is a non-partisan organization and works to support candidates that are champions for wholesalers and understand the value family-owned businesses bring to their community.

About Wine & Spirits Wholesalers of America

WSWA is the national trade association representing the distribution tier of the wine and spirits industry, dedicated to advancing the interests and independence of distributors and brokers of wine and spirits. Founded in 1943, WSWA has more than 380 member companies in 50 states and the District of Columbia, and its members distribute more than 80 percent of all wine and spirits sold at wholesale in the United States.

To learn more, please visit www.wswa.org or connect with us on [Facebook](#) or [Twitter](#).

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