



To Whom it May Concern,

January 18, 2023

For over 75-years, WSWA has been bringing together the wine and spirits industry from across the USA to meet once-a-year to develop business, relationships, and to foster collective marketplace growth. The results have been undeniable. The U.S. marketplace is the leader in consumer-centric principles and practices that foster selection, value, competition, and social responsibility.

Can it get better? Yes! With your participation, WSWA's Access LIVE will continue the traditions of past conventions while adding reimagined, innovative, and interactive programming and events this April in Orlando.

Access LIVE promises to convene industry leaders from all three tiers, thought leaders from the industry and even feature celebrities who are cashing in on the U.S. spirits boom that you have helped to create. Movie star, entrepreneur, and activist Jason Momoa, a global brand who has been captivating audiences through his incredible work on and off-screen, including his role as Arthur Curry in Warner Bros. Pictures and DC's *AQUAMAN*, will offer our keynote address. Jason will be joined by his business partner and co-founder of [Meili Vodka](#), Blaine Halvorson, on the showroom floor to share their vision for the sustainable brand and introduce the product to those in attendance. We will also have speakers on topics important to you and the entire beverage alcohol ecosystem and will recognize industry trailblazers – in all three tiers – with several awards honoring their contributions.

Most importantly, Access LIVE will give retailers, wholesalers, producers, and industry vendors the opportunity to showcase their products and engage with one another. This is the place to encounter long-standing business partners and have an opportunity to build new partnerships.

Our HUB – the center of the event – will be where we highlight brands for media outlets on every platform. Attendees will be able to learn from and work one-on-one with top mixologists to create exciting, new, on-trend cocktails and the industry's best wholesalers to address of-the-moment business issues like supply chain disruptions and raising capital. The HUB is where industry participants can come together to present and learn about new products.

As leaders in wine and spirits, wholesalers are going to be at this event – in force – and we are looking forward to spending time with you. If you want to learn more, please visit



accesslive.wswa.org or give Francis Creighton at WSWA a call, you can reach him at 202-365-2403.

Together, we define the trends that will characterize the 2023 market, and it all starts here. We all look forward to seeing you in April in Orlando.

Sincerely,

**America's Wine & Spirits Wholesalers**

**Tom Cole,**  
WSWA Chairman

**Francis Creighton,**  
WSWA President & CEO

**Bobby Harmelin,**  
Allied Beverage Group

**Greg Alevizos,**  
Capitol-Husting Co., Inc.

**Cutter Smith,**  
Eder Bros.

**John Devin,**  
Fedway Associates

**Lacey Sadoff,**  
Badger Liquor Co., Inc.

**Ryan Moses,**  
Best Brands, Inc.

**Tom Bene,**  
Breakthru Beverage Group

**Dina Opici,**  
Opici Family Distributing

**Nick Mehall,**  
Republic National Distributing Company

**Angela Anderson,**  
Saratoga Liquor Co.

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A handwritten signature in blue ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Wayne E. Chaplin

Gerald Boyd, Sr.

A handwritten signature in black ink, featuring a large, bold initial letter followed by a series of connected, somewhat vertical strokes.

A handwritten signature in black ink, starting with a large, stylized initial letter followed by a long, sweeping horizontal stroke.

Jay W. Colston III