

LIVE WEBINAR

## SO, YOU WANT TO GO VIRAL?

DIGITAL MARKETING FOR SUCCESS

THURSDAY, AUGUST 26 @ 1:00 PM EDT



## Sara Harmelin

Vice President, Digital Innovation and WSWA Access Wholesaler Advisor











Kate Latts
Chief Marketing Officer





Lily Pantaleon *E-retail Manager* 





Ken Rosenberg Senior Vice President



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INTERESTED IN BECOMING A WSWA MEMBER? CONTACT CATHERINE MCDANIEL AT CATHERINE@WSWA.ORG