



— W S W A —

ACCESS

LABELED FOR SUCCESS:
WHAT GOES INTO A LABEL?

WEDNESDAY, MARCH 10, 2021

BRAND BATTLE

2021 WSWA TOURNAMENT



NATALIA CARDENAS

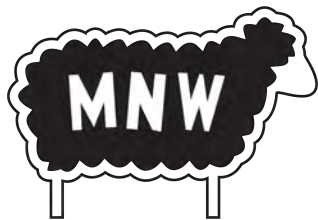
BEVERAGE DEVELOPMENT





Andre Mack

Lead Designer



Jeff Kozak

CEO



Lauren Blanchard

General Manager





HORSESHOES AND HANDGRENADES



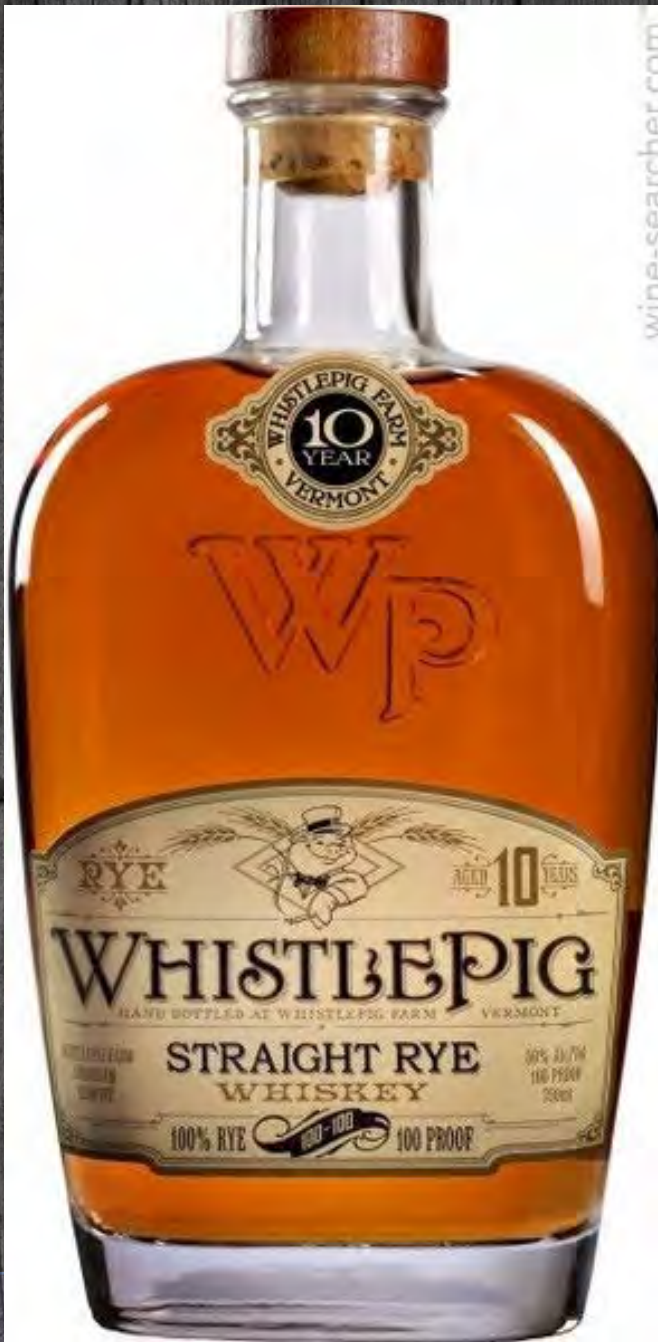
LOVE
DRUNK

WHEN REALITY
IS BETTER THAN
YOUR DREAMS!

garage d'or

P. Ori

Pinot Noir
Willamette Valley
2013



WHISTLEPIG





WHISTLEPIG THE BOSS HOG



On the rare occasion that 5 promises are realized, we release our boldest, baddest Rye.

Single Barrel | Bottled at Proof | Powerfully Complex | Distinctly Unique from Anything We've Done Before | Stupendous

BRAND BATTLE

2021 WSWA TOURNAMENT

CONTINUING THE CONVERSATION

Tuesday, March 31 at 1pm

With Host:

David Schuemann, Owner & Creative Principal

The logo for CFNAPA brand design is centered within a thin black rectangular border. The text "CFNAPA" is rendered in a large, serif font, with "CF" in a light gray color and "NAPA" in a dark olive green color. Below "CFNAPA", the words "brand design" are written in a smaller, italicized, light gray serif font.

CFNAPA
brand design

THANK YOU!



TO LEARN MORE ABOUT **WSWA ACCESS**
VISIT WWW.WSWA.ORG/ACCESS OR EMAIL **ACCESS@WSWA.ORG**

MEDIA INQUIRIES: SEND FOLLOW UP QUESTIONS TO
MICHAEL BILELLO AT **MICHAEL@WSWA.ORG**

INTERSTED IN **SPONSORING A WSWA WEBINAR?** CONTACT NICOLE
ANDERSON AT NICOLE@WSWA.ORG