**[YOUR COMPANY NAME] JOINS THE NATIONWIDE CELEBRATION OF THE 19,000 TRUCK DRIVERS DELIVERING WINE AND SPIRITS DURING 2020 NATIONAL TRUCK DRIVER APPRECIATION WEEK**

*Join [YOUR COMPANY NAME] in thanking truck drivers on social media with #WholesalersDeliver the week of September 13-19, 2020*

**[CITY, STATE XX/XX/XXX]** – Today, [YOUR COMPANY NAME] will join the nationwide celebration of truck drivers who safely navigate the roads of [STATE] every day to deliver wine and spirits to locally licensed retailers during Truck Driver Appreciation Week September 13-19, 2020.

[QUOTE FROM EXECUTIVE / FLEET MANAGER *Ex. “National Truck Driver Appreciation Week is a chance for America to tell professional truck drivers how grateful we are for their contributions to keep retailers supplied. Their dedication to keeping the alcohol supply chain safe and sustainable through the elements as well as the challenges we faced as a nation this year deserve recognition and praise.”*

[YOUR COMPANY NAME] truck drivers are an integral part of an industry that provides [XX] jobs and [$xx] million in wages to [STATE] wholesaler employees.

You can show your thanks during the week by posting a message for drivers with the #WholesalersDeliver. National Truck Driver Appreciation Week is a week in which the trucking industry joins together to thank the 3.5 million professional truck drivers that are the heart of the nation’s economy.

**About [COMPANY NAME]**  
[INFORMATION ABOUT YOUR COMPANY HERE]

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