For Immediate Release

Republic National Distributing Company Matches Pernod Ricard USA’s Donation to the United States Bartenders’ Guild

Grand Prairie, Texas, March 24, 2020 – Republic National Distributing Company (RNDC), a world-class distributor of fine wines and spirits in North America, announces it is matching Pernod Ricard USA’s $500,000 donation to the United States Bartenders’ Guild (USBG) COVID-19 Relief Campaign with an additional $500,000 for a total of $1 million.

“We hope our combined donation will help the USBG members who have been severely impacted by the current health emergency,” said Tom Cole, President and CEO of RNDC and Young’s Market Company. “Our industry has a history of helping its own, and I’m proud to be a part of it.”

“We’re very pleased that RNDC is joining with Pernod Ricard USA and Jameson Irish Whiskey in this relief effort, since there will be some hard roads ahead for many bartenders,” said Ann Mukherjee, Chairman and CEO, Pernod Ricard North America. “In these unprecedented times, it’s important that we all stand together – it’s what our employees, customers and consumers expect.”

The USBG’s mission is to unite the hospitality community to advance professional bartending. For more information or to help, please go to USBG.org.

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About Republic National Distributing Company


About Pernod Ricard USA

Pernod Ricard USA is the premium spirits and wine company in the U.S., and the largest subsidiary of Paris, France-based Pernod Ricard SA., the world's second-largest spirits and wine company. Pernod Ricard employs approximately 19,000 people worldwide, is listed on Euronext (Ticker: RI) and is part of the CAC 40 index. Pernod Ricard USA is headquartered in New York, New York, and has more than 800 employees across the country. The company's leading spirits include such prestigious brands as Absolut® Vodka, Avión® Tequila, Chivas Regal® Scotch Whisky, The Glenlivet® Single Malt Scotch Whisky, Jameson® Irish Whiskey, Kahlúa® Liqueur, Malibu®, Martell® Cognac, Olmeca Altos® Tequila, Beefeater® Gin, Del Maguey® Single Village Mezcal, Monkey 47® Gin, Plymouth® Gin, Seagram's® Extra Dry Gin, Malfy® Gin, Hiram Walker® Liqueurs, Midleton® Irish Whiskey, Powers® Irish Whiskey, Redbreast® Irish Whiskey, Aberlour® Single Malt Scotch Whisky; Lillet®; Smithworks® Vodka, Jefferson's® Bourbon, Smooth Ambler® Whiskey, Rabbit Hole® Whiskey, Pernod® and Ricard®; such superior wines as Jacob's Creek®, Kenwood® Vineyards, Campo Viejo® and Brancott Estate®; and such exquisite champagnes and sparkling wines as Perrier-Jouët® Champagne, G.H. Mumm™ Champagne and Mumm Napa® sparkling wines.

As “creators of conviviality,” we are committed to sustainable and responsible business practices in service of our customers, consumers, employees and the planet. Our products bring people together and serve a valuable role in society. We encourage responsible consumption of our products and fight alcohol misuse in society by evolving our business and our marketing, taking action on harmful drinking and engaging with our stakeholders for real change. As a founding member of the Foundation for Advancing Alcohol Responsibility (Responsibility.org), we are proud to be a part of the campaigns that have worked to produce a 29% reduction in underage drinking over the past 10 years.