



2018 WSWA ASSOCIATE MEMBERSHIP MEMBERSHIP APPLICATION

QUALIFICATIONS

To qualify for Associate Membership, your firm must be one of the following:

- ▶ Producer or importer of alcoholic or non-alcoholic beverages
- ▶ Marketer of products that are used by suppliers or wholesalers/distributors of beverages
- ▶ Consultant to suppliers or distributors of beverages
- ▶ Trade/professional association serving suppliers or distributors of beverages
- ▶ Member of industry print or trade media

MEMBERSHIP DETAILS

- ▶ Associate members will be approved and notified by mail within 30 days of application submission.
- ▶ Membership is annual and runs from January 1 – December 31. It is a corporate membership.
- ▶ Membership level cannot be reduced during the membership year.

CANCELLATION POLICY

Membership cannot be cancelled during the course of the membership year. Associate Membership dues are non-refundable.


ABOUT WSWA

The principal objective of Wine & Spirits Wholesalers of America, Inc. (WSWA) is to promote the welfare of the alcohol beverage industry and the interest of the public in matters pertaining to the industry.

WSWA also seeks to foster mutual trust, understanding and cooperation among members of the industry and between the industry and the public generally. WSWA strives to further these objectives through its relationship with Associate Members.

QUESTIONS:

Contact Membership at

 202-371-9792 OR

 membership@swa.org

RETURN FORM TO:

ATTN. MEMBERSHIP

 WSWA, 805 15th St., NW, Suite 430
Washington, DC 20005  OR FAX to 202-789-2405

COMPANY/CONTACT INFORMATION

Company Name

Prime Contact Person

Title

Street Address

City

State

Zip

Telephone

FAX

Email

Company Web Site

COMPANY DESCRIPTION

- | | |
|---|---|
| <input type="checkbox"/> Broker | <input type="checkbox"/> Product/Service Provider |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Trade Media |
| <input type="checkbox"/> Distiller | <input type="checkbox"/> Vintner/Winery |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Industry Trade Association | |

MEMBER CATEGORY

- | | |
|---|---|
| <input type="checkbox"/> Diamond \$10,000 | <input type="checkbox"/> Platinum \$6,000 |
| <input type="checkbox"/> Gold \$3,000 | <input type="checkbox"/> Silver \$1,000 |

PAYMENT (PAYMENT MUST ACCOMPANY THIS FORM)

A check in the amount of \$ _____ made payable to WSWA is enclosed.

Please charge \$ _____ to my credit card*:

VISA MasterCard American Express

Card Number

Expiration Date

Cardholder's Name

Signature (Credit cards cannot be processed without the necessary credit card information and signature.)

***a 3% processing fee will be added to all credit card transactions**



WINE & SPIRITS
WHOLESALERS
OF AMERICA

2018 WSWA ASSOCIATE MEMBERSHIP MEMBERSHIP LEVELS & BENEFITS

DIAMOND MEMBER-\$10,000

Valuable Marketing and WSWA Convention Benefits:

- ▶ Recognition as a Diamond Associate Member in WSWA's Annual Membership Directory & Resource Guide
- ▶ Four (4) complimentary copies of the Membership Roster & Industry
- ▶ Enhanced, interactive recognition as a Diamond Associate Member through the Wine and Spirits Industry Buyer's Guide on WSWA's website
- ▶ Four (4) complimentary copies of the Membership Roster & Industry Directory
- ▶ Complimentary WSWA wholesaler member mailing labels upon request (mailing must be pre-approved)
- ▶ Complimentary "Diamond Associate Member of WSWA" logos for company website and/or stationery
- ▶ Two (2) complimentary registrations for the WSWA Convention
- ▶ Member registration rates for additional registrants (save \$100 each off non-member rates)
- ▶ One (1) complimentary "Taste of the Industry table at WSWA Convention
- ▶ Preferred consideration of lower level suite and hospitality suite requests at the WSWA Convention program
- ▶ Member-only access to online membership directory of wholesaler and associate members

PLATINUM MEMBER-\$6,000

Valuable Marketing and WSWA Convention Benefits:

- ▶ Recognition as a Platinum Associate Member in WSWA's Annual Membership Directory & Resource Guide
- ▶ Enhanced, interactive recognition as a Platinum Associate Member through the Wine and Spirits Industry Buyer's Guide on WSWA's website
- ▶ Two (2) complimentary copies of the Membership Roster & Industry Directory
- ▶ Complimentary WSWA wholesaler member mailing labels upon request (mailing must be pre-approved)
- ▶ Complimentary "Platinum Associate Member of WSWA" logos for company website and/or stationery
- ▶ Two (2) complimentary registrations for the WSWA Convention
- ▶ Member registration rates for additional registrants (save \$100 each off non-member rates)
- ▶ One (1) complimentary "Taste of the Industry table at WSWA Convention
- ▶ Preferred consideration of lower level suite and hospitality suite requests at the WSWA Convention
- ▶ Company listing in Platinum Associate Member section of the convention program
- ▶ Member-only access to online membership directory of wholesaler and associate members

GOLD MEMBER-\$3,000

Valuable Marketing and WSWA Convention Benefits:

- ▶ Recognition as a Gold Associate Member in WSWA's Annual Membership Directory & Resource Guide
- ▶ Recognition as a Gold Associate Member through the Wine and Spirits Industry Buyer's Guide on WSWA's website
- ▶ Two (2) complimentary copies of the Membership Roster & Industry Directory
- ▶ Complimentary WSWA wholesaler member mailing labels upon request (mailing must be pre-approved)
- ▶ Complimentary "Gold Associate Member of WSWA" logos for company website and/or stationery
- ▶ 50% off member rate for one additional registration at WSWA Convention
- ▶ Member registration rates for additional registrants (save \$100 each off non-member rates)
- ▶ One (1) complimentary "Taste of the Industry table at WSWA Convention
- ▶ Preferred consideration of lower level suite and hospitality suite requests at the WSWA Convention
- ▶ Company listing in Gold Associate Member section of the convention program
- ▶ Member-only access to online membership directory of wholesaler and associate members

SILVER MEMBER-\$1,000

Valuable Marketing and WSWA Convention Benefits:

- ▶ Recognition as a Silver Associate Member in WSWA's Annual Membership Directory & Resource Guide
- ▶ Recognition as a Silver Associate Member through the Wine and Spirits Industry Buyer's Guide on WSWA's website
- ▶ One (1) complimentary copy of the Membership Roster & Industry Directory
- ▶ Opportunity to purchase WSWA wholesaler member mailing labels for \$200 (mailing must be pre-approved)
- ▶ Complimentary "Silver Associate Member of WSWA" logos for company website and/or stationery
- ▶ Member registration rates for the WSWA Convention (save \$100 each off non-member rates)
- ▶ Preferred consideration of lower level suite and hospitality suite requests at the WSWA Convention
- ▶ Company listing in Silver Associate Member section of the convention program
- ▶ Member-only access to online membership directory of wholesaler and associate members