

2018 WOMEN'S LEADERSHIP COUNCIL (WLC) CONFERENCE



THURSDAY, SEPTEMBER 20

1:30 pm - 3:30 pm

Philanthropic Event to Benefit N Street Village

Altitude Room

N Street Village empowers homeless and low-income women in Washington, DC to claim their highest quality of life by offering a broad spectrum of services, housing, and advocacy in an atmosphere of dignity and respect. They help women achieve stability and make meaningful gains in their housing, income, employment, mental health, physical health, and addiction recovery.

WLC attendees are encouraged to participate in a bag stuffing benefitting these women before the reception on Capitol Hill.

SPONSOR REMARKS BY:

Kristen Wolfe Bieler, Senior Editor; Beverage Media Group, Inc.

Katie Troller Bond, Federal Government Relations; Walgreens

EVENT SPONSORED BY: Beverage Media Group

PRODUCTS DONATED BY: Walgreens



4:15 pm

Depart Hotel for Reception

Hotel Lobby

Immediate departure from hotel due to high traffic time.

DO NOT FORGET YOUR ID.

5:00 pm - 6:30 pm

Capitol Hill Reception

U.S. Capitol Building, LBJ Room

SUGGESTED ATTIRE: Dressy Casual

During this reception attendees will have the opportunity to network with each other in the Capitol and hear from Senators Claire McCaskill (D-MO), Kirsten Gillibrand (D-NY), Shelley Moore Capito (R-WV), and Senate Secretary of the Majority, Laura Dove, to share their leadership stories and inspire us to continue to advance in our careers. Attendees will also hear remarks by the 2018 WLC Icon Award Recipient as well as the reception sponsor.

SPONSOR REMARKS BY:

Allison Swihart, COO; SevenFifty Technologies  **SevenFifty**

REMARKS BY 2018 WLC ICON AWARD RECIPIENT:

Sue McCollum, CEO and Chairman; Major Brands Premium Beverage Distributors

RECEPTION SPONSORED BY: SevenFifty Technologies

7:00 pm - 9:30 pm

Opening Night Networking Dinner

The Loft at The Hamilton

SPONSORED BY: Clyde's Restaurant Group

600 14th St. NW, Washington, DC 20005

REMARKS BY:

Maria Denton, Beverage Director; The Hamilton & Old Ebbitt Grill

Molly Quigley, Director of Communications; Clyde's Restaurant Group



9:30 pm - 11:00 pm

After Dinner Meet-Up


POV, W Hotel Rooftop

Join your peers and the 2018 Annual Sponsor for an after dinner drink on top of the W Hotel. Enjoy getting to know one another, networking, as well as some of the best views of Washington, DC.


HOSTED BY: 2018 Annual WLC Sponsor JP Morgan & JP Morgan Securities



FRIDAY, SEPTEMBER 21

7:30 am - 4:00 pm	Registration	<i>Altitude Room Foyer</i>
7:30 am - 1:00 pm	<p>Financial Advising by JP Morgan Securities</p> <p>Take a few minutes during breakfast, your morning break or lunch to meet with one of the 2018 WLC Annual Sponsors, JP Morgan Securities. Ask any questions you may have and set up appointments for the future to get more in-depth personal financial advice.</p> <p>ADVICE PROVIDED BY:</p> <p>Sarah Damsgaard, Vice President, J.P. Morgan Securities Christian Habitz, Managing Director, J.P. Morgan Securities</p>	<i>Altitude Room</i>
7:30 am - 8:30 am	<p>Networking Breakfast and Opening Remarks</p> <p>OPENING REMARKS BY:</p> <p>Dina Opici, WLC Chair; Opici Family Distributing</p>	<i>Altitude Room</i>
7:30 am - 8:30 am	<p>Kristen Brown Book Signing</p> <p><i>The Happy Hour Effect: Twelve Secrets to Minimize Stress and Maximize Life</i></p>	<i>Altitude Room</i>
8:30 am - 9:30 am	<p>Building the Brand of You and Creating Your Executive Profile</p> <p>Build your brand for leadership and career success! During this interactive and fun session we will uncover what makes you credible, likable, trustworthy, and competent both professionally and personally. We will then discuss ways to use these elements to boost your career potential, leadership effectiveness, and relationships at work and at home. You will leave with a step-by-step action plan to guide your growth and elevate your presence.</p> <p>PRESENTATION BY:</p> <p>Kristen Brown, Keynote Speaker & Bestselling Author</p>	<i>Altitude Room</i>
9:30 am - 10:30 am	<p>Women at the Top of Their Game</p> <p>Hear from top executives about their rise to the top, their experiences along the way and how to embrace challenges and opportunities to improve their workplace, their team, and themselves.</p> <p>MODERATED BY:</p> <p>Megan Ross Iaccino, Area Sales Manager, Great Lakes Wine & Spirits</p> <p>PARTICIPANTS INCLUDE:</p> <p>Cathy Huyghe, CEO and Co-Founder, Enolytics Katherine Lugar, CEO, American Hotel & Lodging Association Dawn Sweeney, CEO, National Restaurant Association</p>	<i>Altitude Room</i>
10:00 am - 2:00 pm	<p>Headshots</p> <p>Enhance your executive profile by taking advantage of the complimentary headshots available.</p> <p>SPONSORED BY: DMW&H </p> <p>Elizabeth Dempsey, Marketing Coordinator, DMW&H Melissa Tucker, HR Manager, DMW&H</p>	<i>Altitude Room</i>
10:30 am - 10:45 am	Break	
10:30 am - 10:45 am	<p>Kristen Brown Book Signing</p> <p><i>The Happy Hour Effect: Twelve Secrets to Minimize Stress and Maximize Life</i></p>	<i>Altitude Room Foyer</i>

AGENDA

10:45 am - 12:00 pm	Strengthening Your Business Finance Acumen Whether you are preparing a budget, learning how to build a P&L (Profit and Loss) Statement, or want to contribute to the discussion on financial picture, you will have the opportunity to hear from a corporate finance expert. PRESENTATION BY 2018 WLC ANNUAL SPONSOR, JP MORGAN: Karyn Miller , Industry Manager, Head of Beverage Finance & Apparel, JP Morgan Jennifer Kelley , Executive Director, JP Morgan Chase	<i>Altitude Room</i>
12:00 pm - 1:00 pm	Networking Lunch SPONSORED BY: Dimensional Insight  Priscilla Ballaro , Director, Operations Marketing, Dimensional Insight	<i>POV Lounge</i>
1:00 pm - 1:15 pm	Chairman's Remarks by Barkley Stuart	<i>Altitude Room</i>
1:15 pm - 1:45 pm	Fireside Chat with WSWA's New President & CEO Michelle Korsmo Join us in welcoming our new CEO Michelle Korsmo for a get to know you Q&A. Learn about her experiences leading the American Land Title Association (ALTA), her time serving in the Department of Labor, and what plans she has to move WSWA forward. MODERATED BY: Catherine McDaniel , Vice President, Federal Affairs Director, Women's Leadership Council; Wine & Spirits Wholesalers of America	<i>Altitude Room</i>
1:45 pm - 2:45 pm	Balancing Priorities For Success and Achieving Your Goals This session is all about you. It's about prioritizing what truly matters most to you and effectively managing the tasks and events in your life so you can minimize stress, maximize productivity, and be the best version of yourself. PRESENTATION BY: Luis Garcia , Corporate Trainer; D.E. Jones Associates	<i>Altitude Room</i>
2:45 pm - 2:50 pm	Break	
2:50 pm - 3:50 pm	Women in Wholesale Panel Learn from leaders and contemporaries in your industry about how they tackle issues in business and life. This panel will share insightful moments, challenges and successes from their diverse professional experiences, achievements and extraordinary career paths. MODERATED BY: Hillary Wirtz , Breakthru Beverage Group PARTICIPANTS: Philana Bouvier , Young's Market Company Lacey Sadoff , Badger Liquor Jenn Zenker , Breakthru Beverage Group Megan Ross Iaccino , Great Lakes Wine & Spirits	<i>Altitude Room</i>
3:50 pm	Closing Remarks by Incoming Chairman Philana Bouvier	<i>Altitude Room</i>
4:15 pm	Optional Philanthropic Project Delivery	<i>N Street Village Shelter</i>